



SELF-ADHESIVE LABELS FOR COSMETICS AND TOILETRIES



A complete, competitive, specially designed portfolio for cosmetics and toiletries Customers:

- innovative solutions and a wide range of materials for any Customer requirement
- flexibility, stocks just-in-time and scheduled deliveries
- customer service and a dedicated technical know-how
- pre-press activity
- quality control and quality assurance procedures

Product mix



LABELS DIVISION

- “no-label look” labels for the best transparency and to enhance the product
- eco-friendly materials with FSC certification
- multilayer labels in small sizes
- booklets and promotional leaflet labels
- wipe-out and void tamper-evident labels
- anti-counterfeiting labels
- sleeve for primary decoration and with sealing function
- tactile and Braille labels
- plain logistic labels

SYSTEMS DIVISION

- labellers and linerplus & linerless print-apply
- desktop printers and thermal transfer ribbons
- labelling and traceability systems
- laser markers
- software
- linerless labellers

Arca Etichette provides

Over 65 years experience in adhesives technology, Quality Controls and Quality Assurance and full range of printing techniques:

- litographic offset
- flexography
- flat-bed and rotary screen-printing
- combination flexo and offset/screen-printing
- hot and cold foil
- holograms and security printing
- digital offset
- digital ink-jet (also in combination with flexo and/or rotary screen)
- variable data printing (V.I.P.)
- braille and warnings
- more than 500 self adhesive materials available for all solutions
- serialization randomization/variable coding



Quality



FM 22116 EMS 544494





Multipage Labels

The ideal solution for transmitting information, using extended space for warnings, dosages, usage procedures, multilingual texts; a single application for dressing the product and combining an information leaflet:

The leaflet can be:

- concertina folded (z-fold)
- booklet folded (to be browsed as a book) for easier consultation

The multipage labels can have:

- protective laminations
- Braille printing in conformity with current regulatory standards



Labels with special materials

- sustainable materials with FSC certification
- “no-label look” high transparent materials
- white and transparent material with resistance to any direct and indirect contamination of the product
- different printing combinations
- hot and cold foil, special bright brilliant gold and silver inks, gloss and matt colours
- aesthetic and protective varnish to protect printing from product spills



Multi-ply labels

The ideal solution for ingredient list, multilingual texts and detailed instructions in small size

- available in 2-ply/3-ply/4-ply and 6-ply construction (3/5/7/11 pages)
- 2-ply construction can have two different hinged material layers



Security labels

Security seals and labels for application on different kinds of products (boxes or plastic containers or other products), available in two different constructions:

- **Wipe Out:** anti-counterfeiting seals/labels produced with destructible materials; the label breaks in different pieces when lifted from the product or the surface on which they are stuck avoiding the repositioning
- **Void seals/labels:** anti-counterfeiting seals/labels produced with special materials and adhesives; when lifted they leave on the products an evident customized writing avoiding the repositioning

These two models of seals/labels can have additional security features:

- hidden microtexts
- Wood/QFX/Affirm/UV mask inks
- photo/thermochromic inks
- pen reactive inks
- Guilloche printings and watermarked paper



Promotional labels

It is possible to add info about the product or increase sales, using discount coupons, sweepstakes, games, random codes, various inserts (tattoos, magnets and stickers of various types), fragrances and all that can meet the needs of the customer.

- coupon
- booklets
- leaflet labels
- autoflag
- twoside collars
- collarstick
- sleeve: promotional bi-pack also combined with tamper evident solutions



Serialized labels

Innovative solutions for:

- univocal tracking of cosmetic products
- fighting counterfeiting and brand protection
- granting security and traceability of any single products along production and distribution chain
- patient compliance and possibility of verification of authenticity

Different possible models available with hidden or evident codes:

- void solution with opening evidence
- scratch-off printing for hidden codes for patient's authenticity verification

Software for authenticity verification:

- no impact on speed of patient's authenticity verification when database increases





Sleeve

Shrink sleeve is a plastic tubular label which decorates totally the product. The printing surface can be PET, PVC or OPS. Sleeve can be printed with offset, analogic or digital technology. Sleeve fixes to the product through a thermal shrinking of the material (hot air or steam) that permits a perfect decoration of the container:

- maximum of decoration surface
- best visual impact and most communication space particularly suitable for irregular product shape
- protected printing
- excellent promotional media
- printed and plain warranty seal
- promotional multipack

PRINTING: Flexo-Uv, digital or traditional off-set

MANUFACTURED: in roll or single sheets

APPLICATION: Arca Etichette Spa can offer a labelling service using steam or air ovens



Not printed labels

- logistic labels
- not printed labels for variable information printing (V.I.P.): thermal paper, thermal transfer paper, laser printable materials, transparent and white synthetic materials with permanent and removable adhesive.
- radio frequency identification solutions (RFID)
- wide range of print-apply, desktop printers and ribbons



The illustrations of products manufactured by third parties by the related brand, in this brochure, are shown just to demonstrate the technical qualities of our labels, accordingly to the different types of products and their packaging.